

These Minutes have been edited to remove commercially sensitive information and content of a sensitive personal nature relating to individuals

Wrexham Supporters Society Limited - Minutes of Trust Board Meeting

Held on: 25 January 2018, commencing at 19.30

Venue: The Boardroom, the Racecourse Ground, Wrexham

Present: Paul Smith (PS), Sarah Smith Howard (SSH), Mike Lewis (ML), Brian Phillips (BP), Spencer Harris (SH), Mark Jones (MJ); Stuart Roberts (SRo), Richard Ulrich (RU), Mark Williams (MW), Colin Williams (CW),

Apologies: Simon Rhodes (SRh), John Mills (JM), Gavin Jones (GJ),

Chair: Peter Jones (PJ),

Independent Secretary: Alan Fox (AF),

1. Matters arising and approval of the minutes of 21 December 2017

VOTE: Proposed by MJ & seconded by MW it was resolved unanimously to approve the minutes, as amended, by those who had been present.

ACTIONS:

From the 21 December 2017 meeting:

WHAT	WHO	WHEN	STATUS
1. to speak to GS about the shop structure	GJ	By next Board meeting	Unsure
2. to provide an analysis of GDPR compliance	JM	ASAP	Ongoing

Outstanding from previous meetings:

WHAT	WHO	WHEN	STATUS
1. To enquire about sponsorship of mascot kits.	GJ	ASAP	Ongoing
2. To meet with those community shareholders enquiring re tax rebates.	BP	Next meeting	Ongoing – this will be progressed when contact is made by the members.

1. Chairman's Report

PJ mentioned the visit of the Magdeburg fans for the Torquay match which was a great success including financially. He has sent a thank you to them. PJ has been contacted by Wrexham museum asking us to agree to a short seven-minute film being produced about the club. PJ has provided contact details and the meeting had no objections to it.

In a new procedure, the first version of a consolidated board report was provided in advance on the Forum with a view to board members simply answering any questions/providing further updates at meetings.

2. Financial Security & Revenue Generation Group

The meeting discussed the proposed 92/93 promotion winning celebration event.

ACTION: PS and MJ to produce future reports which include a "running total" of monies raised to date against the target set

MJ said that most Christmas raffle prize wines have now been contacted.

ACTION: BP to complete and send the Raffle Return form to the council

BP produced a detailed financial report set out below.

Funds held by the Trust at 31 December 2017 were £64,408.41. These have subsequently increased to £70,242.85 at 20 January 2018.

INCOME HIGHLIGHTS

Total membership contributions from bank standing orders, cheques and PayPal totalled £52,899. This compared to £51,529 in 2016. An increase of £1,370 (3%).

Sales through E-bay were lower (£1,584) compared to £3,730.

The raffle, including donations raised £24,377 compared to £13,858 the previous year.

Wrexham Supporters Trust - Expenditure Summary January to December 2017		
	£	£
Microcomputer Works	8,532	
Just Go Travel (Christmas Raffle)	2,518	
Printing	1,039	
Miscellaneous	783	
Postage	382	
Insurance	272	
IT related	211	
Room Hire	180	
Supporters Direct	100	

Junior Dragons - Ten Pin Bowling	340	
Junior Dragons Christmas Party	161	
HMRC Corporation Tax	31	
Gambling Act	20	14,569
Fundraising related:		
Hallyink	497	
Ebay Fees	389	
Spirit of 58	81	
Other Organisations/Individuals	70	
Parcel2Go	16	
Giftswithlove.co.uk	26	1,079
Total Expenditure		15,648

Note:

Just Go travel - £2.5K (relates to the Christmas Raffle – costs accrued back to 2016)

BUILD THE BUDGET

The meeting discussed the details of the build the budget initiative. BP described how this Fund has grown broken down into Phases. Donations continue to be received, and, as at 20 January, the Fund stands at £100,382. Income received during January 2018 but relating to December 2017 (e.g. raffle and mince pie monies) has been included in the “Phase 3” figure.

The meeting discussed the end of the January transfer window and that the board should consider a statement about how much has been raised particularly the profit from the raffle which was significantly higher than last year.

3. Football Club Operations

MW said that, in future, key financial KPIs will be included in the consolidated board report. He produced a draft and talked through the various sections.

Key messages

- New Operational Board Objectives signed off by Operational Board; feedback from WST Board?
- All metrics Green currently

Akil Wright signed on 2.5-year deal

Scott Quigley signed on loan until end May 2018 – no recall clause

Further signings expected before end of window

Sweet Concert announced – Board give thanks to Andy Scott

Further discussion required on a preseason tour

The meeting discussed retail/hospitality arrangements in Hays Travel stand/1864 suite.

ACTION: MW to speak to PB to bring this to his attention

PS attended the meeting at 20:30.

The meeting discussed the Tranmere arrangements. The Chester match was likely to be a 12:45 kick off on the Sunday.

4. Fans Ownership Group

Membership currently stands at 3,353, an increase of 18 members since the last board meeting. This time last year we had 3,142 members, we are currently 211 members up on that figure which is an increase of 6.72%. The meeting discussed plans to reach the target of 4,000 members. The group intend to obtain as many e mail addresses as they can from non-members buying Tranmere tickets and contact them. 11 members had re-joined from the 600 lapsed members contacted.

ACTION: RU to contact JM about member benefits and where they appear on the Trust website.

5. Community Report

- DBS Compliance Applications underway
- Junior Dragons Guisely away trip organised
- Disability Liaison Officer Appointed
- Structure and Branding of associated bodies/clubs was discussed
- Autism Friendly Game to be held at Halifax home game.
- DSA Work to be completed on adjustment to box by platform.
- Proposal under consideration relating to Audio Commentary for Visually Impaired.
- Considerations being made re use of umbrellas by seated Disabled Fans.
- Kick it Out proposal to be submitted
- Aging Well Event -attended event at Catrin Finch.
- Alzheimer Society Fundraising-Dementia Friendly Senior Stewards attended event

The meeting discussed the ongoing work with brand realignment and managing expectations and the need to have a framework to inform decision making. .ML reminded board members about the DBS checks.

6. WST Strategy and the number 1 strategic priority

All groups have completed the Big Outcomes exercise and the meeting was asked to consider what should be the number 1 priority.

7. Any other business

- The board agreed that the consolidated report and more “future focused” meetings were a step in the right direction. AF said he was happy to put the report together for future meetings and to produce draft edited minutes in advance of the meeting, so they can be agreed beforehand.
- It was agreed to include timings in future agendas.

SR left the meeting

- The meeting discussed whether we could/should help Chester.
- PJ said we should hold another member's meeting in February. That might be influenced by the club AGM. Various dates were discussed. Monday 26 February seems favourite.
- MJ mentioned a table feature for future public meetings and produced a mock-up of how these might look. The board agreed they should be purchased.

ACTION: MJ to contact GS about purchasing these from Macron

- GJ has raised the prospect of changing future board meeting dates so they are not always held on a Thursday. As the schedule was agreed some time ago the board were minded to keep to it for the time being.

The date of the next WST board meeting is **Thursday 22 February 2018** at 7.30pm.

The meeting closed at 22:17

ACTIONS from this meeting:

WHAT	WHO	WHEN
1. To produce future reports which include a "running total" of monies raised to date against the target set	Fundraising	By next meeting
2. To complete and send the Raffle Return form to the council	BP	ASAP
3. To speak to PB about card machines in the 1864 suite	MW	ASAP
4. To contact JM about member benefits	RU	ASAP
5. To contact GS about purchasing table cover/stands	MJ	ASAP

ACTIONS o/s from previous meetings:

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