

These Minutes have been edited to remove commercially sensitive information and content of a sensitive personal nature relating to individuals



Wrexham Supporters Society Limited - Minutes of Trust Board Meeting

Held on: 28 November 2018, commencing at 19.30
Venue: The Boardroom, the Racecourse Ground, Wrexham

Present: Brian Phillips (BP), Sarah Smith Howard (SSH), Robert Stock (RS), Mark Jones (MJ), Bryan Still (BS), John Mills (JM), Gavin Jones (GJ), Mark Williams (MW), Mike Lewis (ML),
Apologies: Stephen Lloyd (SL), Spencer Harris (SH), Simon Rhodes (SR), Richard Ulrich (RU),
Chair: Peter Jones (PJ)
Independent Secretary: Alan Fox (AF)

1. Matters arising and approval of the minutes of 31 October 2018

VOTE: Proposed by MJ & seconded by SSH it was resolved unanimously to approve the minutes, as amended, by those who had been present.

ACTIONS:

From the 31 October meeting:

What	Who	When	Status
1. To forward email from Coleg Cambria to GJ	PJ	ASAP	Completed
2. To liaise with GJ and GS about Gold Bond contract with Blackpool	MJ	ASAP	Completed
3. To post on the Forum re the director for the day rota	SSH	ASAP	Completed

From previous meetings

What	Who	When	Status
1. To provide information for the Meet the Board section on Trust website	Those board members who do not currently appear there	Asap	Ongoing

- The Mickey/Joey night should raise about £500/£600
- Notice has been served on Blackpool re the Gold Bond scheme and we will meet with them shortly
- The meeting discussed consent forms for under 16s and although there had not been any issues so far it was agreed that they should travel with a responsible adult

ACTION: SL to draft a proposal to deal with under 16s travelling on away travel coaches

1. Chairs Report

PJ mentioned the sad passing of Mark "Sarge" Jones and after speaking with his family it was agreed to hold a minute's applause in the 57th minute on Saturday.

2. Financial Security & Revenue Generation Group

BP had posted a report on the Forum:

Funds held by the Trust on 1 January 2018 £68,701

Funds held by the Trust on 25 November 2018 £125,826

Increase in Funds £57,125

Total Member funds paid by DD and PayPal for the period 1 January to 31 October 2018
£40,252

Average paid per month £4,025.22

Average number of payments/month 922

Average paid per month in 2017 £4,042

Average number of payments/month 909.25

INCOME - 1/1/18 to 25/11/18

Members Contributions £44,304

Build The Budget £14,965

Sponsorship for Disabled Away Travel £1,000

Fundraising £3,282

Donation £797

Merchandise £220

Raffle £1,365

Miscellaneous £32

"Wrexham Games" £729 £66,694

EXPENDITURE - 1/1/18 to 25/11/18

Gambling Act £20

Financial Conduct Authority £975

Royal Mail (including Freepost licence) £391

Advance Brighter Futures £155

FC Teamwear Ltd £72

Glyndwr University (Room Hire) £180

DLO £479

IT £320

Supporters Direct £300

Printing £2,443

Insurance £280

Miscellaneous £491

Junior Dragons £160

PayPal fees £373

eBay sales fees £230

Mickey and Joey Night £900

Just Go Travel (Christmas Draw) £1,800 £9,569

Net increase in Funds £57,125

Contributions to Build the Budget continue. £12k is the Trust donation, £9k from season ticket sales. £45k is available to the Club from BtB.

MJ had posted a report on the Forum:

Raffle – Tickets out with members and so far (as at Mon evening) we have had 1864 returned. • Stans have supply need to get Fat Boar & Turf involved • We still need prizes so a big push needed now • Prize 1 – Holiday • Prize 2 – Holiday voucher (• Prize 3 – Voodoo Night package • Potential marquee still being investigated • Gold bond – Notice served, contract ends May '19 • Mickey and Joey held Nov 9th and we think circa £600/£700 raised for the CoE • Potential murder mystery night being investigated • Programme fair is under consideration again but as part of next year's open day

MJ shared a new raffle poster design.

3. Football Club Operations

SH had posted a report on the Forum

- Rob Lainton signed permanently making room for additional loan signing
- Bobby Grant signed on loan
- Discussion with council on longer term lease for Training Ground to take place in mid-December, Board to meet in advance to agree strategy on 10th December
- Local 4G the only contingency options for the training ground
- New contract put to Graham Barrow
- Callum Cooke employed on FTC as first team Analyst (from Middlesbrough FC)

Development Pathway to 1st Team [CFE/GWFA]:

- Parents evening took place last week
- Coleg Cambria evening planned for 10th December

Growing Wrexham AFC:

- The Christmas shop has opened at Ty Pawb taking £1300 in 4 days. (GJ said the online shop was doing well)
- Sponsorship on Club Website • Matches 23 of 23 done • Match Ball 22 of 23 done • Pitchside Boards – 2 new boards • Players – all 3 shirts - 44 of 60 done
- Feasibility Study launched by WCBC / WAG re the Mold Road redevelopment including new KOP Stand

Strategy 2021 – grow turnover by £500K in 3 years

- Gold Bond – Blackpool given notice of our intention to leave scheme
- Green Energy– planning of ideas to business case to happen – solar panels & water
- Club Membership (WST) – update to be provided by membership group

Facilities

Racecourse Stadium

- Bamfords refit almost complete
- Platform does not require planning permission. Plans should be ready in the next few weeks. Still on course to open it this season. It will need costing. There was a prospect of grants and match funding.
- It has been agreed that MW can take forward new CCTV in the Centenary Club

Nine Acre Training Ground

- Council Meetings

Players House

- Kitchen fitted in house

MW arrived at 20:45- the audited accounts were with McClintocks. He hoped to hold the FC AGM in the first week of January.

4. Fans Ownership Group

RU had posted a report on the Forum:

Membership currently stands at 3,369, an increase of 96 members since the last board meeting. This time last year we had 3,288 members, we are currently 81 members up on that figure which is an increase of 2.46%. The 'Director for the Day' winner for the Gateshead match was chosen at random from the membership database, a winner was not drawn for the Leyton Orient match as the boardroom was extremely busy.

Board members discussed the selection of DfD winners especially as the same pair had been selected twice. It was noted that sometimes it was difficult to identify someone able to attend the match.

Sarah secured the tastecard+ benefit for £29.99 per member instead of the RRP of £79.99 from The Dining Club Group. This benefit entitles members to 2-4-1 meals or 50% off at 6,500+ chain and independent restaurants nationwide, up to 40% off cinema tickets, up to 53% off days out/theme parks, up to 70% off hotels worldwide and retails discounts at thousands of high street stores.

We have also added some new and also improved benefits for members during the past month. Spirit of 58 (10% off all orders of £10.00 and over) and Lot 11 (Any hot drink for £2.00 or any hot drink and cake for £2.50 after 3:00pm). Our improved benefits for members are 25% off your food bill from Sunday to Thursday at The Fat Boar (Wrexham and Mold) and also up to 10% off at Hays Travel.

We are currently talking to a company called Fotofire who are social media consultants and We have asked them if they can put together a proposal to help us drive membership sales and also our marketing.

SSH mentioned a new benefit namely discount at Richard Hughes jewelers.

5. Community Report

SL had posted a report on the Forum. ML has now taken back over as community lead.

Junior Dragons Christmas party - all tickets have now been snapped up. All Christmas cards have been sent out. The meeting discussed the demand for tickets after some complaints from parents. Next year we need to consider other venues.

Foodbank collection -we collected 478.4kg of food and almost £250 in cash

ACTION: SL to write a piece up for the website, programme and social media to thank all the supporters and tweet Leyton Orient to say thank you to their supporters who donated.

Inclusion workshop at Darland - DLO and RCF attended Darland school alongside Shaun Pearson and Luke Young which was a major success.

ACTION: SL to write a plan for delivering further workshops in the future.

SL is hopeful of a collaboration with Public Health Wales regarding the work.

GJ asked that the RCF be included in future meeting agendas. He updated board members about the role that will be advertised in January. Mention was made of the women's team and their raffle. This was to bridge a shortfall in funding to cover away travel costs and would be completed shortly.

6. DSA

The meeting discussed DSA matters- some officials have publicly stated they would not sell WST raffle tickets. The board felt strongly that the platform should be progressed as soon as possible. It was agreed to keep the focus group. If necessary, we should pay for the architects to draft the plans.

AF explained the current position regarding the ADC scheme which is planned to go live on 8 December v Eastleigh. He also explained what happened when the BBC film crew attended the Orient match.

ACTION: PJ to write to the FSF about the critical and inaccurate tweets concerning the use of umbrellas

ACTION: PJ to contact PS about the delivery of the second platform project

GJ left the meeting at 22:10

Any other business

The meeting discussed RS's Grassroots Football Day proposal which is planned for the Dagenham and Redbridge game on 9 February.

ACTION: RS to e mail MW with details including the proposed use of the lower GUS.

MW said that if anyone planned any events on match days, they should contact MW well in advance so it could be properly planned.

The meeting discussed the National League volunteer of the month award.

The meeting ended at 22:20

The next meeting will be held on Wednesday 19 December 2018

ACTIONS from this meeting:

WHAT	WHO	WHEN
1. to draft a proposal to deal with under 16s travelling on away travel coaches	SL	Next meeting

2. to write a piece up for the website, programme and social media to thank all the supporters and tweet Leyton Orient re the food bank collection	SL	ASAP
3. to write a plan for delivering further inclusion workshops	SL	Next meeting
4. to write to the FSF about the critical and inaccurate tweet	PJ	ASAP
5. to contact PS about the delivery of the second platform project	PJ	ASAP
6. to e mail MW with details of the grass roots football game	RS	ASAP
7. to write up a nomination for the NL volunteer of the month award	RS	ASAP