

These Minutes have been edited to remove commercially sensitive information and content of a sensitive personal nature relating to individuals



Wrexham Supporters Society Limited - Minutes of Trust Board Meeting

Held on: 23rd January 2017, commencing at 19.30

Venue: The Boardroom, the Racecourse Ground, Wrexham

Present: John Mills (JM) from 2040, Spencer Harris (SH) from 2020, Paul Smith (PS), Sarah Smith Howard (SSH), Mark Williams (MW), Richard Ulrich (RU), Mike Lewis (ML), Brian Phillips (BP), Colin Williams (CW), Gavin Jones (GJ), Dave Jones (DJ),

Absent: Anita Robinson (AR), Stuart Roberts (SR),

Chair: Peter Jones (PJ),

Independent Secretary: Alan Fox (AF),

Before the meeting began, representatives of the DSA FC gave a verbal presentation about their work and their wish for a closer relationship with the club. They would like help from the media team. PJ said that the link to the club should be through the RCF.

1. Matters arising and approval of the minutes of 20 December 2016

VOTE: Proposed by SH & seconded by ML it was resolved unanimously to approve the minutes, as amended, by those who had been present.

ACTIONS:

From the 20 December meeting:

WHAT	WHO	WHEN	STATUS
1. To obtain details of shop volunteers and post them on the Forum so that an official letter of thanks can be sent to them from the Chair	ML	3/1/17	Awaiting details of one further person
2. To arrange a meet the board "surgery" in the Cent at the 7 January home game	All	7/1/17	Completed. It was agreed to continue this at future games.

From previous meetings:

	ACTION	WHO	WHEN	STATUS
1	To liaise with GP about free entry on match days	GJ	By next home game	GJ said that there was a policy in place for 30 tickets for CoE staff but there was no formal recording system.

2	To devise and execute a plan to re-enlist lapsed members	Membership Group	ASAP	Ongoing. SABO attributes needed setting up including for next season
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ACTION: MW and membership team to liaise to set up SABO attributes as soon as possible

ACTION: RU to identify a graphic designer, from the membership, for card design

SH attended

2. Chairman's Report

PJ mentioned the resignation of Bryn Law. The meeting discussed the situation and expressed disappointment.

JM attended

The Board agreed that the position of honorary Trust President was no longer a priority given that we had an active FC President. It might be resurrected in the future if an appropriate person was identified.

3. Financial Security & Revenue Generation Group

PS informed the meeting about recent fundraising:

- c£4661 raised for the "poppy" shirts. Monies to go to the Royal British Legion
- The Christmas retail had raised over £65k
- The Christmas raffle was on course for a profit of about £11k
- Pin badges had raised £241 with more planned. PJ mentioned that all merchandise should go through Geoff Scott
- It was emphasised that all retail stock needed to be liquidated- see later
- The Arsenal reunion had raised about £1600 profit
- The Auction evening planning was progressing well

BP (Treasurer) reported:

There were serious problems with the Coop bank and changing signatories. BP will escalate and seek advice from Supporters Direct if necessary.

ACTION: BP to escalate issues with the Coop bank and seek help from SD if necessary.

BP had posted a report on the Forum:

Overall

Bank Account

Opening Balance - £18,425.44

Closing Balance - £20,385.39

Movement in Funds - £1,959.95 (Surplus)

Paypal Account

Opening Balance - £2,030.56

Closing Balance - £5,719.04

Movement in Funds - £3,688.48 (Surplus)

Community Shares Account

Opening Balance - £2,478.58
Closing Balance - £1,130.58
Movement in Funds - £1,348.00 (Deficit)
Total Movement in Funds - £4,300.43 (Surplus)

4. Football Club Operations

SH had posted a report on the Forum:

Key messages included:

- Significant squad changes in the window with possibly more to come - much improved performances;
- We need to activate a succession plan for the Operational Football Club Board around specific skill requirements – notice to step down received (see slides 5/6/7)

MW explained that gate receipts were running at about £8k below budget.

Alan Watkin has given notice to step down from the FC Board at the end of the season.

The meeting discussed the review of FC Board member skills and requirements based on SHs proposals contained in the above report.

VOTE: *Proposed by SH seconded by JM it was resolved unanimously to identify someone to take up Alan Watkins duties on the FC Board as soon as possible with the persons fit to be reviewed after 6 months and a decision made whether to make them a full board member at that point*

The meeting discussed Crowd Funding to raise additional funds- based on the attached report- for the playing budget next season- the initiative is to be launched to build our first team playing budget next season. It is a campaign that can include donations and events and any monies are to be housed in a separate bank account.

VOTE: *Proposed by SH seconded by JM it was resolved unanimously to adopt the crowdfunding Build the Budget proposals as set out in the attached paper.*

PJ will speak to Dave Bennet inviting him to join the organising group. GJ will speak to Geoff Scott. Carl Hogan will be invited to deal with communications. ML will join from fundraising.

There will be a WST Members meeting on 15 February

5. Fans Ownership Group

A high proportion of members' e mails are not being opened. An article had been placed [on the Trust website](#).

6. Community Report

CW had posted a presentation on the Forum which he introduced to the meeting:

Official status was awarded in recognition of the club and stadium “working to become dementia friendly; DSA coverage of the Club had been positive including the C4 report; Geoff Scott has distributed invitations to the Blue-Sky launch event in Llandudno. WST will be represented and a cheque is to be presented from sales of pink shirts; Colin has met with several stakeholders and having discussed an initial set of findings with Stuart prepared a development proposal for consideration by the Board.

CW said that although there was a tremendous amount of activity there was a lack of clarity about relationship lines and proposed a three-point plan to “capture retain and motivate volunteers”.

ACTION: CW to place his plan on the Forum for discussion

7. Any Other Business

- AF mentioned the need to consider an earlier starting time if the agenda was as full as this one
- PJ said he had addressed a meeting of the Crusaders Trust
- There will be a FSF Cymru meeting next Thursday at the Club

The date of the next board meeting is 7 February 2017

The meeting closed at 2300

ACTIONS from this meeting:

WHAT	WHO	WHEN
1. To liaise and set up SABO attributes	MW and membership team	ASAP
2. To identify a graphic designer, from the membership, for card design	RU	ASAP
3. To escalate issues with the Coop bank and seek help from SD if necessary	BP	ASAP
4. To place his plan on the Forum for discussion	CW	Before next meeting

ACTIONS carried over:

WHAT	WHO	WHEN
1. To devise and execute a plan to re-enlist lapsed members	Membership Group	Ongoing
2. To obtain details of shop volunteers and post them on the Forum so that an official letter of thanks can be sent to them from the Chair	ML	Ongoing