

These Minutes have been edited to remove commercially sensitive information and content of a sensitive personal nature relating to individuals

Wrexham Supporters Society Limited - Minutes of Trust Board Meeting

Held on: 29 August 2018, commencing at 19.30

Venue: The Boardroom, the Racecourse Ground, Wrexham

Present: Brian Phillips (BP), Sarah Smith Howard (SSH), Richard Ulrich (RU), Mark Jones (MJ), Mark Williams (MW), Stephen Lloyd (SL), Bryan Still (BS), John Mills (JM), Spencer Harris (SH), Robert Stock (RS)

Apologies: Mike Lewis (ML), Gavin Jones (GJ), Simon Rhodes (SR),

Chair: Peter Jones (PJ)

Independent Secretary: Alan Fox (AF)

1. Matters arising and approval of the minutes of 25 July 2018

VOTE: *Proposed by BP & seconded by BS it was resolved unanimously to approve the minutes, as amended, by those who had been present.*

ACTIONS:

From the 25 July meeting:

What	Who	When	Status
1. To establish the viewing platform Focus Group asap	PS (SSH and ML)	ASAP	See later
2. To contact community shareholders to obtain nominations for charitable partners	ML	ASAP	Completed by BP
3. To inform KE about contribution to away travel project	SL	ASAP	Completed
4. To raise the issue of under 16s on away travel coaches in the Forum	SL	Asap	Completed

1. Chairs Report

PJ welcomed RS to his first meeting having been co-opted onto the board to assist the community group. As far as the disabled platform is concerned, Phil Salmon has contacted DSA reps. The Open Evening was a success, but it was agreed that next year it should be held on a Sunday.

PJ mentioned the National League volunteer of the month award. Board members were encouraged to nominate someone each month.

VOTE: Proposed by PJ and seconded by SSH the meeting resolved unanimously to nominate Kerry Evans

The meeting discussed the chanting at the Borehamwood match. SH confirmed that the club had contacted the physio and sent flowers.

PJ mentioned the players joining the Trust. SH has posted on this topic on the Forum.

ACTION: Board members to comment on this on the Forum.

2. Financial Security & Revenue Generation Group

MJ had posted a report on the Forum:

‘The Chase’ night – We have a new date, 28th September which Shaun (Wallace) can do- local quiz leagues have been approached. A member’s email needs to be sent out.

ACTION: MJ to arrange members email re The Chase night.

Arrangements for the Xmas raffle are progressing well. The meeting discussed how to market the raffle this year.

ACTION: Finance group to post options for Xmas raffle on the Forum.

PJ mentioned that supporters’ groups preferred to raise funds for specific project/to buy equipment. It was better that monies are donated via WST- See later

The meeting discussed a marquee on the club car park for up to 3 days with events to be agreed including a black-tie event.

BP had posted a report:

Funds held by the Trust on 1 January 2018	£68,701	
Funds held by the Trust on 25 August 2018	£112,152	
Increase in Funds	£43,451	
Total Member funds paid by DD and Paypal for the period 1 January to 31 July 2018	£28,543	
Average paid per month	£4,077.57	
Average number of payments/month	921	
Average paid per month in 2017	£4,042	
Average number of payments/month	909.25	

BUILD THE BUDGET	
£89,910.42	Balance at 1/1/18
£13,777.90	Bank donations from 16/1/18
£312.86	Paypal donations from 16/1/18
£12,000.00	Trust donation
£9,293.10	Season Tickets
£125,294.28	Balance at 25/8/18
BUILD THE BUDGET - PHASE 2	
£13,777.90	Bank donations from 16/1/18
£312.86	Paypal donations from 16/1/18
£12,000.00	Trust donation
£9,293.10	Season Tickets
£35,383.86	Balance at 25/8/18

VOTE: Proposed by BP and seconded by SH the meeting resolved unanimously to renew the public liability insurance policy

3. Football Club Operations

SH had posted a report on the Forum

Good start to the season with a completely new midfield and strike force. Multiple projects and work happening – big thanks to Board members who are coping with it

The Chief Scout had been appointed. The Players Bonus sheet was agreed; Manny Smith's injury is fairly serious. The first month at Morgan Llwyd was going really well.

We are meeting with the FAW Trust next month re Colliers Park and future use by the Youth Dept. The RL World Cup game will take place on 11 November.

Strategy 2021 – grow turnover by £500K in 3 years

- Gold Bond – still in planning stage little to report yet
- Green Energy — planning of ideas to business case to happen – solar panels & water
- Club Membership (WST) – update to be provided by membership group

Regarding the players house- Works identified and being project managed

MW addressed the board about potential corporation tax payments.

Club accounts are to be audited in October and so the club AGM might be held in November.

4. Fans Ownership Group

RU reported that Membership currently stands at 3,129, an increase of 234 members since the last board meeting. This time last year we had 3,072 members, we are currently 57 members up on that figure which is an increase of 1.86%.

Richard, Bryan and eight volunteers from the fanbase handed out approximately 4,000 membership forms around the turnstile areas of each stand before the Bromley match last Saturday. 'Director for the Day' winners have continued to be chosen at random from a competition that is ran on our Facebook page. The last three competitions reached a total of 24,575 people and the number of people who like the Facebook page has increased from 2,733 on 1st August to 2,793 as of today. Ran a competition to find four adult members and four youth/junior members to be part of the official 2018/19 squad photograph

Compiled an updated list of membership benefits which has been distributed via the websites, email and social media.

SSH had met with Geoff Scott to discuss possibilities with regards to an affiliate partner and additional membership benefits. She explained the result of her enquiries with CAMRA. The board agreed to identify locally based organisations -the aim being to attract non-fans as members based on the incentives/benefits available.

ACTION: Membership group to request the assistance of "a trust member" to help define what our "proposition" should be regarding an affiliate partner.

The meeting discussed the provision of free sanitary products in the female toilets.

VOTE: *Proposed by SSH and seconded by RU the meeting resolved by majority to take this idea forward.*

ACTION: SSH to liaise with Phil Bennett as to the practical arrangements with a view to trialling the idea for six matches.

SSH left at 21:30

5. Community Report

ML reported in absence. SL mentioned various ideas such as forming an LBGT group, Ladies group and how to encourage engagement with the Youth section. As well as how the Trust might engage with mental health issues.

ACTION: Community Report to bring proposals together on the Forum before next meeting.

6. Trust website and publicity

AF had raised the need to make better use of the Trust website and of the need to better publicise the work of the Trust. The meeting agreed that each group should aim to produce one news article a month for the website and to provide the information to populate the Meet the Board section on the WST website.

ACTION: Those board members who had not done so to provide the information to JM to populate the Meet the Board section on the website

<http://wst.org.uk/www3/index.php/meet-the-board>

7. Any other business

SH mentioned that a qualified trust member had conducted a GDPR review of the club's activities. We may need a data protection officer. JM asked to consider the report before we did anything else.

A members meeting will be by the end of September. Those leading on Strategy 2021 will have to provide updates.

The meeting ended at 21:55

The next meeting will be held on Wednesday 26 September

ACTIONS from this meeting:

What	Who	When
1. To consider the post on forum re players joining the Trust	All	ASAP
2. To arrange members, email re The Chase event	Fundraising group	ASAP
3. To post options for Xmas raffle on forum for discussion/decision	Fundraising group	ASAP
4. To contact X re defining our "proposition" to find affiliate partners	Membership Group	Asap
5. To liaise with Phil Bennett re provision of sanitary products.	SSH	Before next meeting
6. To post proposals for new community group activities	Community Group	Before next meeting
7. To provide information for the Meet the Board section on Trust website	Those board members who do not currently appear there	Asap

